



# CASH *for* APPS

Cash for apps is temporarily replacing our \$50 we give for marketing to pay \$50 cash instead. It is an incentive so the agent can get paid extra for their hard work during the busy season and before the holidays. The money will be paid out at the end of the promotion in a grand amount.

Issued App Count	Total Cash	# of Producers	Projected Cash Payout
10-19	\$500.00	14	\$7,000.00
20-29	\$1,000.00	2	\$2,000.00
30 or more	\$1,500.00	2	\$3,000.00
			\$12,000.00

Apps must be submitted between October 1 - December 7, 2016

Apps must be issued by December 15, 2016

Apps issued in Arkansas, Missouri, New York, Vermont and Washington are excluded

High Deductible F plans are excluded

Internal or affiliate conversions are excluded

iMDirect reserves the right to change, limit or cancel any program, rule or award at any time

You must be contracted and actively representing iMDirect at the time of the award

You must be in good standing with Mutual of Omaha at the time of the award

No substitution for, or transfer of the award is allowed

The cost of the award are reported to you as taxable income on IRS Form 1099

Special Agents' cash awards are allocated to their agency

